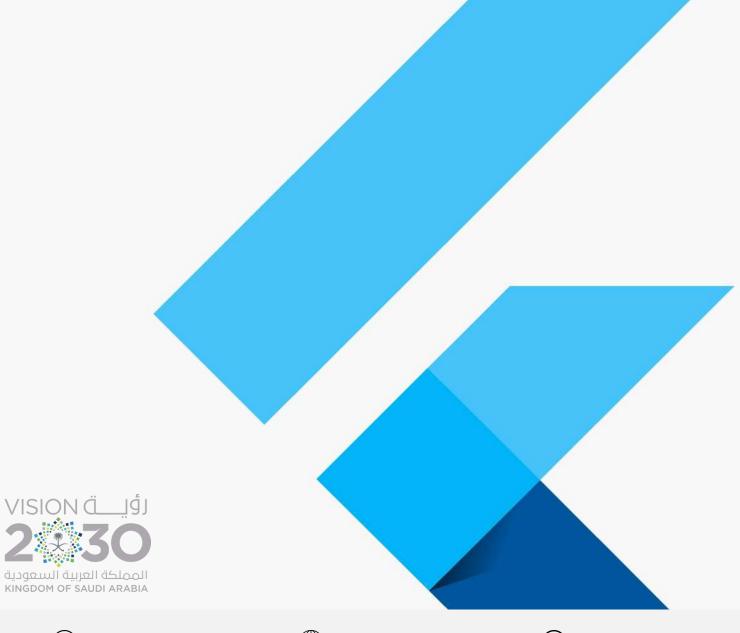
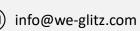


Company Profile 2025













We create websites, design and online services

For more than 12 years we have been developing websites and online digital services with excellent design for any business area.



OUR PROFILE & HISTORY

What's Our Story?

Intensity, drive, and determination pushing past challenges and constantly improving. Weglitz was built on this mindset. Since 2013, we've poured this passion into our clients and their creative needs. We've had the privilege of partnering with major agencies nationally while also leading our own teams on numerous projects. Our modular business model keeps us efficient and adaptable, ensuring success for every project.





Our Mission and Vision



Our Mission

Our mission is simple. We want to be one-stop solution-driven agency for all the creative, IT and digital needs for as many clients as possible.

Our Vision

Make the world less dependent on inefficient resources by enabling the technology and building the businesses of tomorrow.







UNMATCHED EXPERTISE, PROVEN RESULTS

Why Choose us?

- We take pride in offering the projects within timeline
- Committed to quality and client satisfaction.
- We use the latest technology to build websites and applications.
- Strive for hard work & long-term customer relationship.



10+

Years of Experience



15+

Services We Provide



750+

Projects Completed



170+

Active Clients



97%

Customer Satisfaction



6000+

Cup of Coffee



Our Team You are in Good Hands

WE BELIEVE IN...

The power of collaboration. We help you craft a brand story and drive conversions through strategic content and advertising.

Web Developers

What started with one hungry developer became a full-grown agency. We are capable of developing web applications, mobile applications, websites, and graphic designs for brands both big and small. If you need help with digital projects, let us know.

Social Media Specialists

Your social media strategy is one of the most important elements of your marketing plan. We will help you develop strategies that will help you reach more customers, generate leads, and increase brand awareness.

Software & IT Specialist

Your clients demand efficiency – ensure your tech solutions are clear, concise, and purposeful. Our expertise in software and IT will empower your business, enhancing functionality and turning prospects into long-term partners.

SEO Specialists

Visibility is the number one most important element in getting your business to the next level. A good SEO specialist will help you bring your website or blog to the top of search engines

Marketing Specialists

When it comes to building your brand, there are numerous tasks that need to be taken care of. To make sure you deliver value to your customers, we will help you identify the most important marketing strategies to achieve excellent customer acquisition.

Graphics Designers

A visually appealing web presence is a must-have in today's market. Lure your customers with stunning web designs that will turn them into loyal advocates.



Our Market Below is a list of the people and organizations that we have specifically market our services to;



Small and Mediumsized Enterprises (SMEs)



Startups and Entrepreneurs



Local Businesses (Restaurants, Retail Stores, Service Providers)



Niche Industries (Healthcare, Real Estate, Technology, Fashion)



Business-to-Business (B2B) Companies



Event Organizers and Promoters



Public Sector (Government Agencies, Municipalities, Public Services)



Healthcare Providers (Hospitals, Clinics, Dental Practices)



Educational Institutions (Schools, Colleges, Universities)



Hospitality Industry (Hotels, Resorts, Travel Agencies)



Automotive Industry (Car Dealerships, Repair Shops, Auto Parts Suppliers)



Food and Beverage Industry (Restaurants, Cafes, Food Delivery Services)



Fashion and Beauty Industry (Clothing Brands, Beauty Salons, Cosmetic Stores)



Technology Companies (Software Developers, IT Services, Gadgets)



Travel and Tourism



Manufacturing and Industrial Sector (Manufacturers, Industrial Suppliers, Machinery Companies)



Logistics and Transportation (Shipping Companies, Freight Forwarders, **Logistics Service** Providers)



Media and Publishing (Newspapers, Magazines, Online Publishers)



Construction and MEP (Mechanical, Electrical, and Plumbing Contractors, Engineering Firms)



Security and Surveillance (Security Companies, Surveillance Equipment Manufacturers)



Financial Services (Banks, Insurance Companies, Investment Firms)



OUR WORK

Services

- Branding & Advertising
- Website Design & Development
- Digital Marketing
- Social Media Management
- Search Engine Optimization (SEO)
- Domain & Hosting
- IT Managed Services
- Software Development
- Mobile APP Development
- CCTV & Networking

- Graphics Design
- Packaging Design
- Print Design & Production
- Signage Boards
- Event & Exhibitions
- Vehicle Branding
- Clothing & Fabrics
- Promotional Gifts
- Video Production





Services We Offer

Branding

We don't create brands; we create an experience. We build a sustainable digital strategy for your business, with a strong brand foundation.

Digital Marketing

From Search Engine Optimization(SEO) to Social Media Marketing, we create an integrated digital strategy which will establish you online.

Advertising

Our ability to produce the most creative output within the client's stipulations is what sets us apart and makes us a sought-after advertising agency.

Graphics Design

Our proficient graphics team knows the knack of creating the designs that always work. and, our designs speak a thousand words.

Web Design and Application

We conquer the realm of technology by designing the best web and mobile app solutions with the highest degree of security and easy operations.

Printing Solutions

We are one among the professional printing services company Variety, Quality and Creativity is what we are committed to and which makes us stand out of the crowd.







Creativity is Intelligence Having Fun



- Albert Einstein

Branding

Branding is the process of creating a unique identity for a business through its name, logo, design, messaging, and overall customer experience. It defines how a company is perceived by its audience.

Brand Strategy

A strong brand strategy starts with a clear purpose, vision, and mission. Understand your target audience by identifying their needs and preferences. Define your unique selling proposition (USP) and establish core values and a consistent brand personality. Use clear messaging with a memorable tagline and focus on key marketing channels like social media and content marketing. Develop a cohesive brand identity, including visuals and tone, and track success using key performance indicators (KPIs) to refine your strategy. This approach helps your brand connect with consumers and achieve growth.

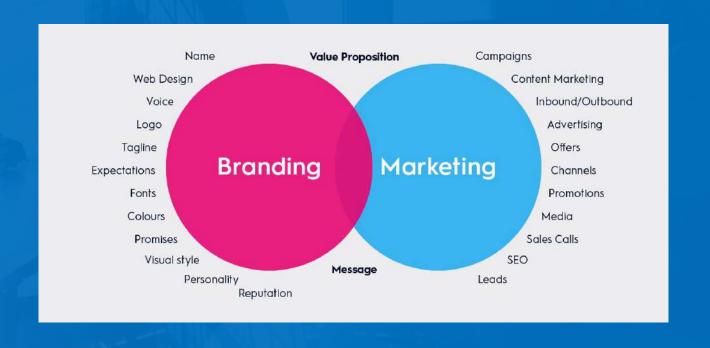




The Power of Branding and Marketing:

Building Connections for Lasting Success

Branding and marketing services are essential for establishing a strong, memorable identity that sets a business apart from competitors and builds customer loyalty. Effective branding creates an emotional connection with the audience, making the brand more relatable and trusted. Marketing amplifies this connection by reaching the right people through targeted strategies, driving awareness, engagement, and sales. Together, branding and marketing not only attract customers but also foster long-term relationships, enhancing the brand's reputation and driving sustainable business growth. In today's competitive landscape, a strong brand supported by strategic marketing is key to standing out and achieving lasting success.





Crafting Distinctive Brand Identities

In today's fast-paced world, a strong and memorable brand is essential to stand out in the crowded marketplace. At **Weglitz**, we believe that branding is more than just a logo—it's the complete identity of your business. Our team of experts helps businesses create compelling brand stories that resonate with their target audience and build lasting connections.

Our Branding Services Include:

- Brand Strategy Development: Crafting a strategic roadmap to define your brand's purpose, voice, and positioning.
- Logo Design and Visual Identity: Creating distinctive logos, color palettes, and visual elements that reflect your brand's personality.
- Brand Guidelines: Developing comprehensive guidelines to ensure brand consistency across all platforms and communications.



At **Weglitz** we don't just build brands,

We Build Experiences



Why Branding Matters

Brand Recognition: A strong brand makes your company instantly recognizable, increasing trust and loyalty.

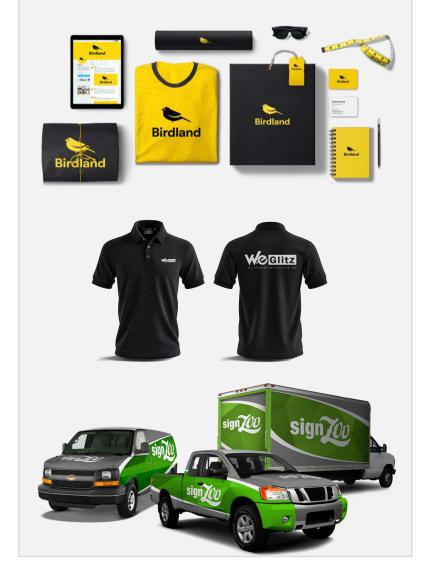
Customer Loyalty: Effective branding fosters emotional connections, turning customers into repeat buyers.

Differentiation: Helps businesses stand out in a competitive market by clearly communicating what makes them unique.

Business Value: A well-established brand adds to the perceived value of the business, boosting long-term success and growth.

- Personal Branding
- Geographical Branding
- Corporate Branding
- Co-Branding
- Product Branding
- Retail Branding
- Service Branding
- · Cultural or Cause Branding

Building a strong brand creates a lasting impression, setting the foundation for business growth and customer loyalty. It's not just about what you sell, but how your audience connects with your company.





Logo Design

Your logo is the cornerstone of your brand identity, the first impression that communicates your business values and vision. At Weglitz, we specialize in creating distinctive, memorable logos that capture the essence of your brand and leave a lasting impact.

Custom Logo Creation: Tailored designs that reflect your brand identity.

Multiple Concepts: Offering diverse options to choose the perfect logo.

Revisions & Refinements: We fine-tune until you're fully satisfied.

Scalable Formats: Delivered in high-quality, versatile formats for any platform.

Logo Redesign: Modernize and refresh your existing logo.

Complete Brand Package: Includes logo, typography, color schemes, and brand guidelines.















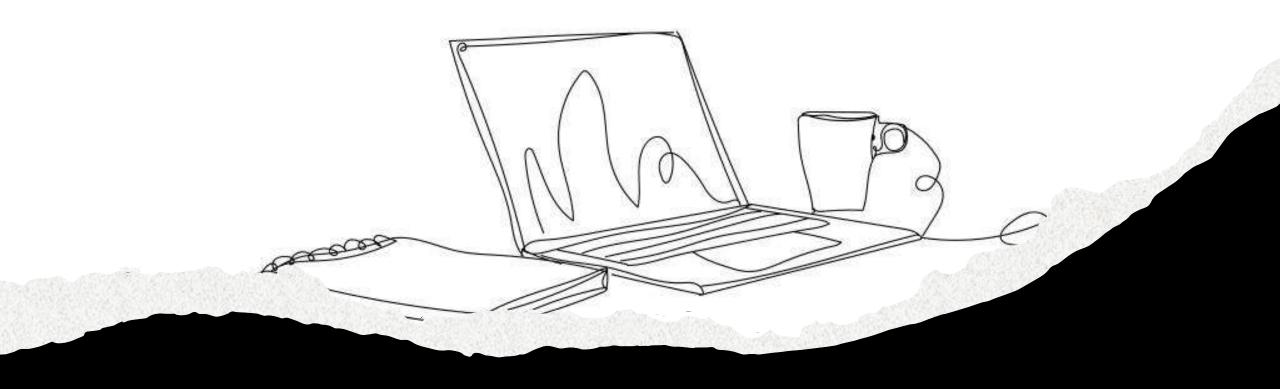












Website Design & Development



Design is not just what it looks like and feels like. Design is how it works.

— Steve Jobs

Website Design & Development

At Weglitz, we specialize in crafting bespoke websites tailored to meet the unique needs of our clients. Our expertise spans across various types of website design and development, ensuring that we deliver solutions that resonate with your brand identity and engage your target audience effectively.

Static Websites: Static websites provide a cost-effective way for businesses to showcase essential information online.

Responsive Websites: A responsive website is essential in today's mobile-centric world, ensuring your site adapts seamlessly to various screen sizes for optimal viewing.

Custom Web Applications: We create custom web applications tailored to your unique business needs, from booking systems to CRM platforms and data analytics tools.

Single Page Websites: Single page websites provide a streamlined browsing experience by presenting all content on one continuous page, ideal for concise information and engaging visuals.

Dynamic Websites: Dynamic websites use CMS like WordPress or custom solutions to enable easy content updates and management.

CMS-based Websites: We design and develop CMS-based websites that empower businesses to manage content easily, offering robust functionality, scalability, and user-friendly interfaces.

E-commerce Websites: Our e-commerce solutions provide seamless shopping experiences with intuitive navigation, secure payment gateways, and robust inventory management for online transactions.









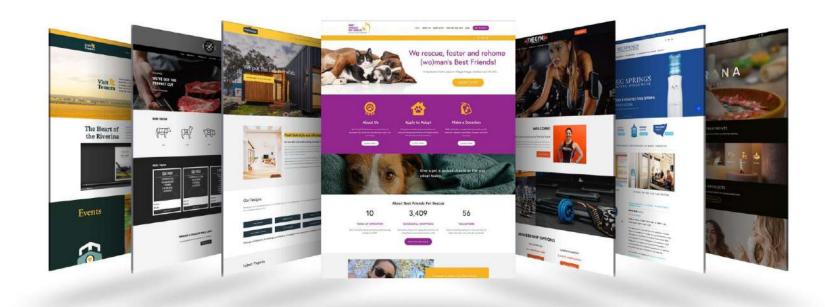












Our Website Features:

- Responsive Design
- User-Friendly Navigation
- Fast Loading Speed
- SEO Optimization
- Social Media Integration
- Content Management System (CMS)
- Mobile Optimization
- SSL Security (HTTPS)
- Blog Integration
- Multilingual Support

- Contact Forms
- Live Chat Support
- Analytics and Reporting
- Newsletter Subscription
- Image and Video Galleries
- Payment Gateway Integration
- Portfolio Showcase
- Google Maps / Locations
- Etc.,





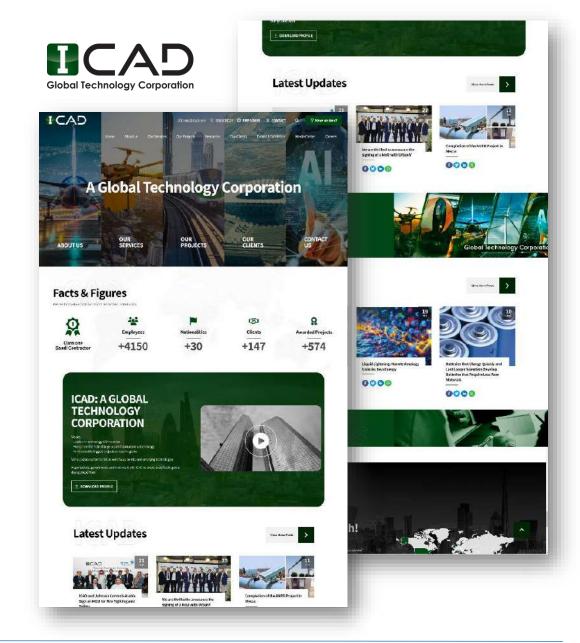


Client: ICAD

CMS Website Development

www.icad.com Q

Developed a modern website for ICAD, a global leader in technology and innovation. The site showcases their pioneering work in large-scale infrastructure and technology, highlighting their partnerships with major projects worldwide. With a focus on research and development, the website facilitates engagement with organizations and governments dedicated to creating sustainable global change.







Client: AVATAR

CMS Website Development

www.avatarchampions.com

Developed a modern, user-friendly website for AVATAR, a martial arts and fitness gym. The site showcases their training programs and facilities, enhancing online visibility and client engagement through sleek design and easy navigation.







Client: BAUMAT

CMS Website Development



Designed and developed a modern, user-friendly website for Baumat, an interior fit-out company. The site showcases their projects and services, enhancing online visibility and client engagement through an elegant layout and seamless navigation.







Client: VOCA

CMS Website Development

www.voca-sa.com Q

Developed a user-friendly website for VOCA, a leader in electromechanical services, enhancing their online presence and showcasing their expertise. The project included responsive design, intuitive navigation, and optimized content to effectively communicate their services and engage potential clients.





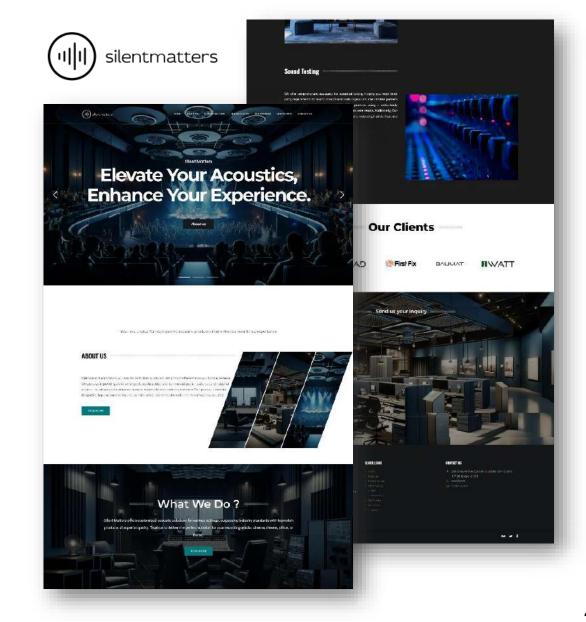


Client: Silent Matters

CMS Website Development

www.silentmatters.com

Developed a sleek website for Silent Matters, specializing in highquality acoustic products for various projects. The site highlights their solutions, including sound attenuators and vibration isolators, focusing on improving sound clarity and reducing noise for enhanced living experiences.







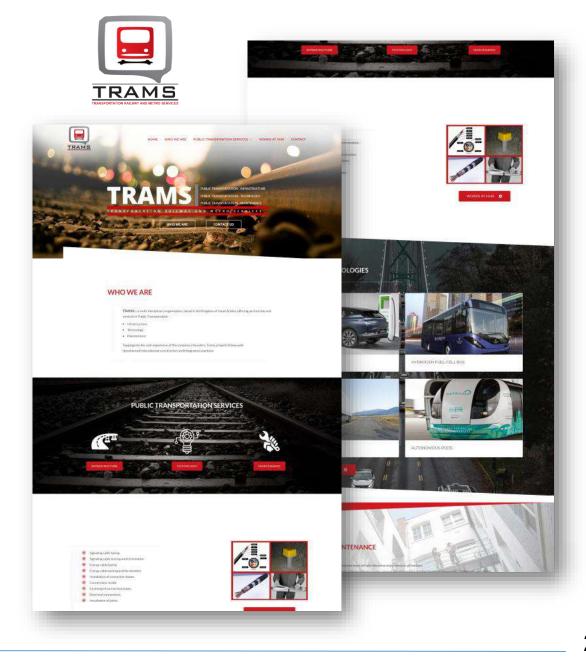


Client: TRAMS

CMS Website Development

www.trams-ksa.com

Developed a comprehensive website for TRAMS, a multi-disciplinary organization in Saudi Arabia focused on Public Transportation partnerships. The site showcases their expertise in infrastructure, technology, and maintenance, highlighting their commitment to international standards and best practices in construction and integration.







Client: Enjaz Al Barakah

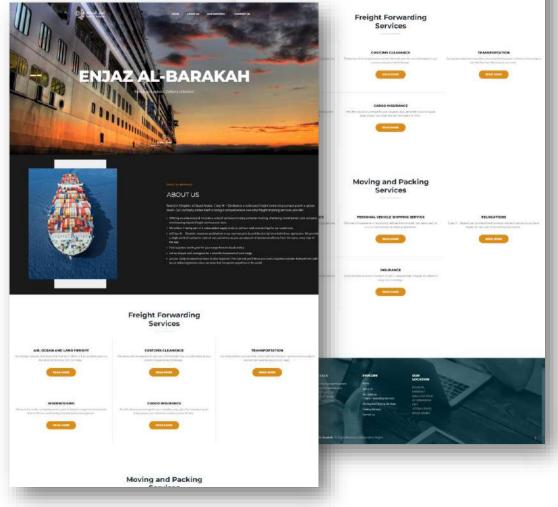
CMS Website Development

www.enjaz4cs.com

Created a streamlined website for Enjaz Al-Barakah, a Saudi-based global freight forwarder. The site features their full suite of logistics services and emphasizes their commitment to seamless, customer-focused, end-to-end shipping solutions.











Client: GUS Group of united

CMS Website Development

www.gus-sa.com

Developed the official website for GUS Group of United Company, a pioneering organization offering world-class turnkey IT and security solutions. The site features a modern design, optimized navigation, and showcases their commitment to innovative, secure technical solutions for today's digital landscape.





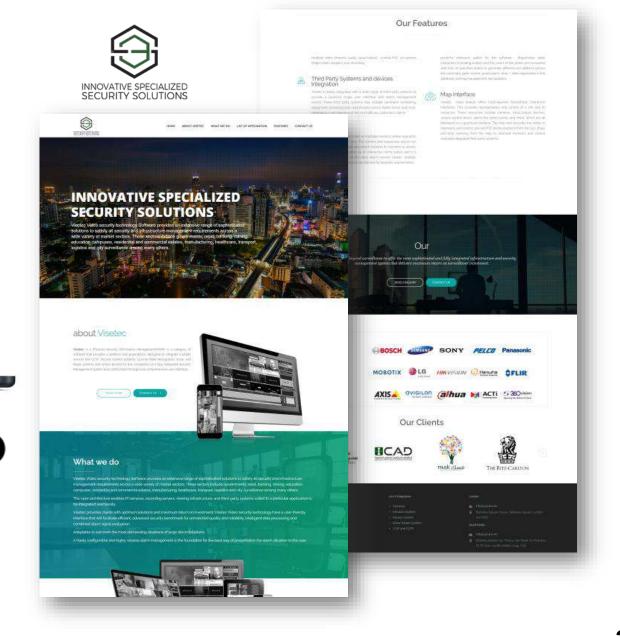


Client: 13S

CMS Website Development

www.i3s.uk.com

Developed an impactful website for I3S, a leader in innovative security solutions focused on intelligent video products. The site showcases their commitment to R&D and highlights their successful deployment of comprehensive security systems across multiple projects in Saudi Arabia.







Client: MNG Invest

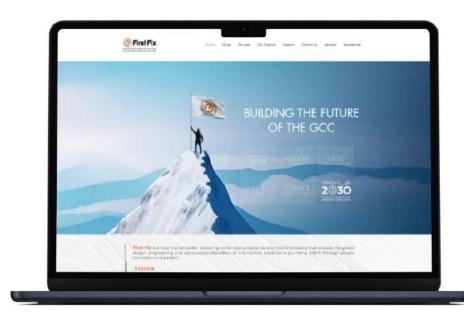
CMS Website Development

www.mnginvest.com

Developed a professional website for MNG, a premier fund company with offices across Europe and Saudi Arabia. The site highlights MNG's focus on sustained growth and diversified investment opportunities, showcasing their global reach and commitment to innovation.





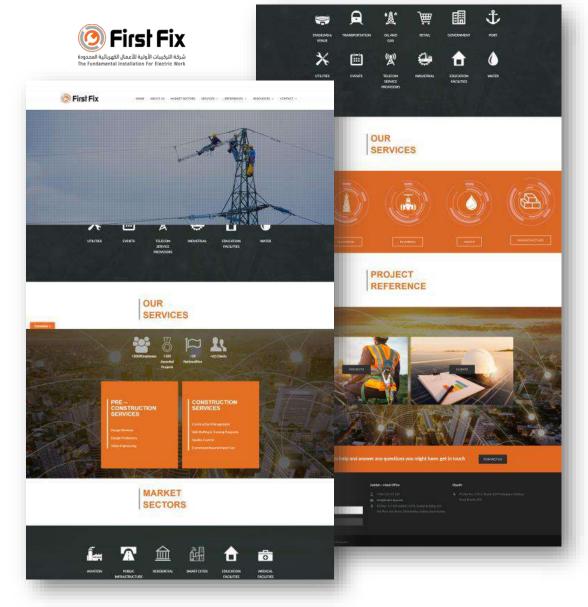


Client: First Fix

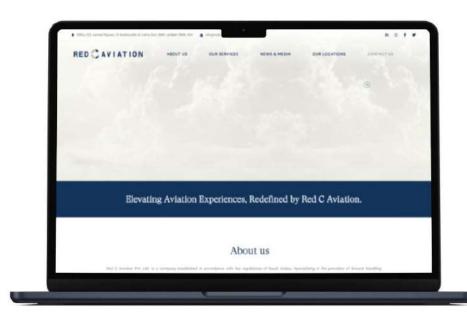
CMS Website Development

www.firstfix-ksa.com

Created a dynamic website for First Fix, a leading MEP solutions provider. The site highlights their expertise in delivering integrated design, engineering, and construction projects, showcasing their commitment to quality and innovation in the local market.







Client: Red C Aviation

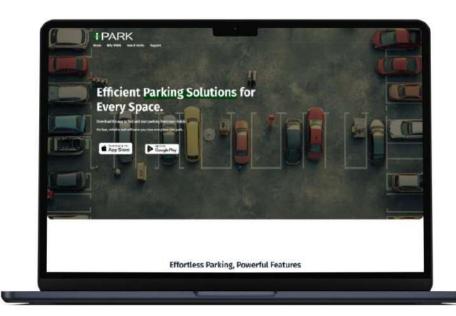
CMS Website Development

www.redcaviation.com

Built a streamlined website for Red C Aviation, a MENA-based private aviation provider specializing in Ground Handling, FBO, and Maintenance. The site emphasizes their commitment to efficient, integrated services for regional connectivity.





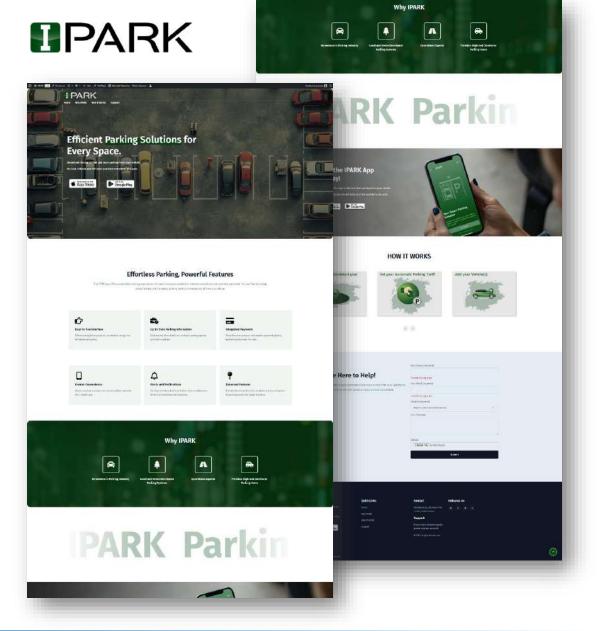


Client: IPARK

CMS Website Development

www.ipark-ksa.com

Designed a modern website for IPARK, an advanced parking management solution offering seamless parking, instant reservations, and cashless payments. The site highlights IPARK's user-friendly design, enhancing convenience for users and simplifying parking management.





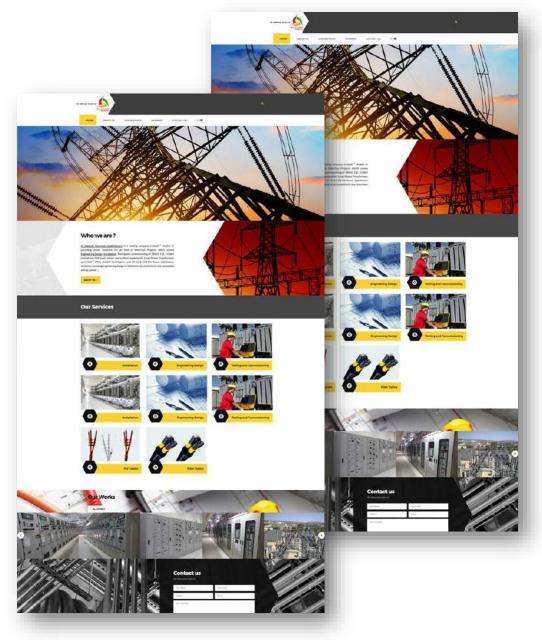


Client: Al Saberah

CMS Website Development



Developed a modern website for Al Saberah Est, a leading electrical services provider in Jeddah. The site highlights their expertise in installations, maintenance, and energy solutions, focusing on safety, reliability, and customer convenience.























Explore More Projects

www.we-glitz.com

We've delivered numerous impactful projects across various industries. Discover the full portfolio and see how we can bring your vision to life by visiting our website.



DIGITAL MARKETING

Social Media Marketing
Search Engine Optimization(SEO)
Email Marketing
Web / Content Marketing
Display Advertising
Video Marketing

We provides a one-stop solution for all the online marketing techniques which include search engine marketing, social media marketing, online advertising and many more.





Social Media Marketing

We manage your social media accounts on your behalf. we create rich content calendars crafted to influence. promote and sell. We handle community engagement, ad campaigns and data analysis across numerous social media platforms

Business in today's day and age is dominated by customers and their clemands. People prefer to see referrals, reviews over Google search results, or a website before purchasing a product. To stand by the flow, we need to learn what people say about us. You need to actively participate in relevant communities to interact and influence masses. You need to engage with social media to manage your online reputation. Social media marketing is a must to target a wider customer base and expand your business. Social Media Marketing is the activity of driving website traffic through social media sites

Our Five Core Pillars of Social Media Marketing

Strategy

Planning and Publishing

Listening and Engagement

Analytics and Reporting

Advertising



Ç.



SEO Services

Search Engine Optimization

SEO stands for "search engine optimization." In simple terms, it means the process of improving your site to increase its visibility when people search for products or services related to your business in Google, Bing, or any other search engines.

Why SEO is Important for Digital Marketing?

SEO is a fundamental part of digital marketing because people conduct trillions of searches every year, often with commercial intent to find information about Companies, products and services etc.,

In short: search is a BIG source of traffic.

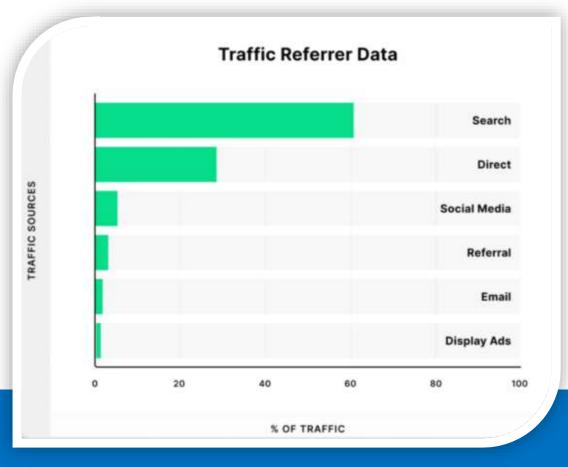






SEO Approach is also referred to as "SEO Strategy" is the process of planning and implementing steps designed to improve organic search engine rankings.

In other words: an SEO strategy is the process that you follow when you want to get more organic traffic



SEO Pillars These are the four main pillars of SEO that we follow

Technical SEO – It's essential that Google can crawl and index our website **On-site SEO** – We establish the keywords and we know how to optimize for them **Content** – We create content that educates users and makes you stand out from the crowd **Off-site SEO** – We do earn external backlinks to help build domain authority





Graphics & Printing Solutions

We offer high-quality printing and graphics services, from small-format prints to large-scale banners and signage. Perfect for businesses, events, and promotions delivering vibrant, durable results to make your brand stand out!

Graphics &Printing Solutions

Our **Graphics & Printing Solutions** provide customized design and printing services to bring your ideas to life. From eye-catching graphics to high-quality prints, we ensure your brand stands out with vibrant colors and precise details. Whether it's business cards, brochures, banners, or custom projects, we deliver professional results tailored to your needs.



- Logo Design
- Business Cards
- Flyers and Brochures
- Posters and Banners
- Billboards and Signage Catalogs and Booklets
- Custom T-shirts & Apparel Printing
- Stickers and Labels Roll-Up Banners
- Pop-Up Displays

- Packaging Design
- Vehicle Wraps
- Menu Design & Printing
- Letterheads and Envelopes
- Digital Illustrations
- Social Media Graphics
- Website Graphics
- Event Invitations and Cards
- Certificates and Diplomas
- Trade Show Booth Graphics

- Magazines and Newsletters
- Custom Mugs & Merchandise
- Vinyl Banners
- Presentation Folders
 Posters (Indoor/Outdoor)
- ID Badges and Name Tags
- Notepads and Sticky Notes
- · Foil Stamping & Embossing
- Die-Cut Printing
- · Certificates of Achievement

- Pop-Up Event Stands
- Promotional Products (Pens, Keychains)
- Large Format Printing
- Acrylic & Metal Signage
- Corporate Folders
- Canvas Prints
- Annual Reports Design & Printing
- Product Labels & Tags
- Annual Reports Design & Printing



Business Cards

Offering high-quality business cards in various styles: classic, embossed, foil-stamped, matte, glossy, and eco-friendly options tailored to your brand.



Company Profile / Brochures

Enhance your brand presence with professionally printed company profiles. We provide high-quality printing with various finishes, tailored to reflect your unique identity. Options include matte, glossy, embossed, and custom binding to ensure a polished, impactful presentation



Letterheads

Create a strong brand identity with our high-quality letterhead printing services. We offer customized designs on premium paper with options for embossing, foil stamping, and eco-friendly materials, giving your correspondence a professional, polished look.



Flyers

Boost your promotions with vibrant, highquality flyer printing. We offer a range of sizes, finishes, and paper options to make your message stand out, whether for events, advertising, or informational campaigns.





NFC Business Cards

Upgrade your networking with NFC business cards that instantly share your contact details with a tap. Modern, ecofriendly, and fully customizable, our NFC cards combine convenience with cuttingedge technology for seamless connections.



Company Presentation Folders

Present your brand professionally with custom company folders. We offer durable, high-quality folders with options for embossing, foil stamping, and pocket configurations—perfect for organizing and showcasing your documents with style.



Envelopes

Make a strong impression with our custom envelope printing services. We provide high-quality, personalized envelopes in various sizes and styles, designed to enhance your brand's image and ensure your correspondence stands out.



Certificates

Celebrate achievements with our highquality certificate printing services. We offer customizable designs on premium paper, featuring options for embossing and foil stamping, ensuring each certificate reflects excellence and professionalism.





Invoice Books

Get professionally printed invoice books to keep your business organized! With customizable designs, durable binding, and carbonless copies, our invoice books ensure smooth transactions and clear record-keeping. Perfect for businesses of all sizes!



Acrylic Displays

Enhance your brand presence with our premium acrylic displays! Sleek, durable, and customizable, they're perfect for showcasing products, signage, and promotional materials in retail stores, offices, and events. Make a bold statement with clear, high-quality displays!



Name Boards

Make a lasting impression with our stylish acrylic name boards! With a modern, professional look, these durable boards are perfect for office entrances, reception areas, and signage. Fully customizable to reflect your brand identity—add elegance and clarity to any space!



Way Finding

Guide visitors effortlessly with our custom wayfinding solutions! Clear, durable, and professionally designed, our signs are perfect for offices, hospitals, retail spaces, and events. Ensure smooth navigation and enhance visitor experience with intuitive signage that stands out.





Stickers / Labels

Boost your brand with our high-quality, durable stickers and labels. Choose from waterproof, glossy, or matte finishes in various shapes and sizes—perfect for packaging, promotions, and making a lasting impression.



Posters and Banners

Elevate your brand with vibrant, high-quality posters and banners. Available in various sizes and materials, they're perfect for events, promotions, or displays—designed to grab attention and leave a lasting impression.



ID Cards

Enhance security and professionalism with our custom ID card printing. Durable, high-quality cards with options for lamination, barcodes, and magnetic strips—ideal for staff, students, events, and more.



Notepads

Stay top of mind with our personalized notepads. High-quality, practical, and customizable with your logo and branding—perfect for office use, giveaways, or client gifts.





Stamps

Streamline your workflow with our custom rubber stamps. High-quality, durable stamps with personalized text or logos—ideal for documents, branding, and office use.



Tag Cards

Elevate your products with our custom tag cards. Stylish, durable, and fully customizable—perfect for adding a professional touch to clothing, gifts, and merchandise.



Gate Fold Brochures

Make a lasting impression with our elegant gate fold brochures. Featuring a unique, double-panel design, they're perfect for showcasing your products or services in a stylish and organized way. Durable, high-quality print for maximum impact.



Z / Tri Fold Brochures

Engage your audience with our versatile Z fold brochures. With a zig-zag layout, they're perfect for presenting information in an organized, easy-to-follow format. High-quality print and finish to showcase your brand with style.





Rollup Banners

Grab attention with our high-quality roll-up banners. Durable, lightweight, and easy to set up—ideal for events, trade shows, and retail displays. Make a strong impression wherever you go!



Calendars

Capture attention all year long with our premium calendars! Stylish, durable, and perfect for any workspace or home. Stay organized while showcasing your brand every day. Ideal for giveaways, promotions, and client gifts—make a lasting impression all year!



Vehicles Branding

Drive your brand forward with eye-catching vehicle branding! High-quality, weather-resistant designs that turn your vehicle into a mobile billboard. Perfect for businesses on the move—attract attention wherever you go and boost your brand visibility on the road!



Awards & Mementos

Celebrate success with our exquisite awards and memorabilia! Crafted with precision and elegance, our custom trophies and mementos are perfect for recognizing achievements and milestones. Make every moment memorable with a lasting symbol of accomplishment!





Promotional Gifts

Boost your brand with thoughtful promotional gifts! From custom merchandise to unique giveaways, our high-quality products are perfect for engaging clients, employees, and event attendees. Make a lasting impression and keep your brand top-of-mind!

- Branded Pens and Pencils
- Custom T-shirts and Apparel
- Reusable Water Bottles and Mugs
- Tote Bags and Backpacks
- Calendars and Planners

- USB Drives and Power Banks
- Desk Accessories (Mouse Pads, Notebooks, etc.)
- Customized Keychains
- Eco-friendly Items (Reusable Straws, Shopping Bags)
- Custom Stickers and Decals

- · Portable Speakers and Headphones
- Gift Cards and Vouchers
- Phone Cases and Accessories
- Event Badges and Lanyards
- Sunglasses and Hats

- Fridge Magnets
- Custom Umbrellas
- Flashlights and Multi-tools
- Corporate Swag Boxes
- Bluetooth Key Finders





Clothing & Fabrics (Uniforms)

Elevate your brand with our professional uniform services! From custom designs to high-quality materials, we provide uniforms that ensure your team looks sharp and represents your brand with pride. Perfect for businesses, events, and corporate teams—make a strong, lasting impression!

- Corporate Uniforms
- Workwear and Safety Gear
- Hospitality and Restaurant Uniforms
- Retail and Customer Service Uniforms
- Healthcare and Medical Uniforms

- Sports and Team Uniforms
- School and Educational Institution Uniforms
- Industrial and Construction Uniforms
- Cleaning and Janitorial Uniforms
- Branded Promotional Uniforms















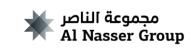
































































































Get in touch with us

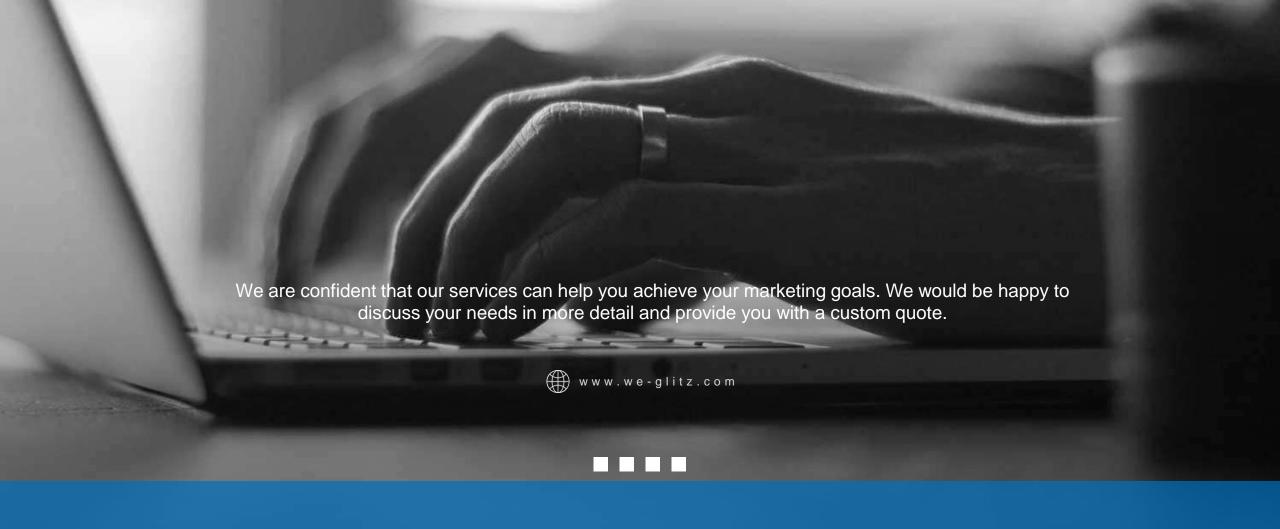
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www.we-glitz.com









THANK YOU

Wegllitz – an innovative creative lab